

November 26, 2015 Neighborhood Meeting summary

- Hats off to the Town for the whole process of Neighborhood Meetings, and the follow up meetings, and the summary of comments
- The Town has come a long way
- Do different neighborhoods pay attention to the Town?
- Can you explain roads within/outside “Compact Zone”?
- Getting more people involved requires better marketing – posters, email, press releases, website, social media, articles, TV, catch phrases
- Using Direct Mail can be an effective way to contact people, but it comes with a high cost
- Town Meeting – does the Town work with Highlands to run their bus?
- Town Meeting Committee – should be reformed to solicit input on improving Town Meetings
- Demographic information – do we have numbers on:
 - Those who live here work elsewhere?
 - Those that live here and work here?
 - The number of retired?
- Can we put a conduct a resident survey? Put it on line?
 - Have you ever attended Town Meeting?
 - Do you attend Town Meeting?
 - If not, why not?
 - What would it take to get you to attend?
 - Where do you get your news?