

Energy Committee Meeting
Tuesday, March 25, 2025
Town Office and via Zoom @ 4:30 pm

In attendance in person: Victoria Boundy, Jackie Cressy, Stephanie Gardner, Victor Langelo, Nick Whatley

Zoom: Yvette Meunier

Staff: Skye Siladi

Nick ran tonight's meeting.

Introductions: The Committee members introduced themselves and met Stephanie Gardner, a new member and new resident of Topsham.

Invitation for Public Comment: No members of the public were present.

Approval of [2-20-25 meeting minutes](#): Victor motion, Jackie 2nd, AIF.

Staff Updates:

- The Selectboard added a little blurb adding what had been discussed at the meeting. Staff is putting together a warrant and the Energy Committee is on there.
- There is a pretty good printing budget for hard copies for upcoming meetings.

New Business:

CAP Promotion

1. Library Presentations of CAP (Thurs, May 8: 6:30 -7:30 & Saturday, May 24: 1-2pm).

Yvette contacted the library and booked these two above dates in May. Yvette is free those days and has created a Powerpoint so she can present it, and hold a Q&A.

People should show up a little early to set up.

- Need blurb for their newsletter (200 words): Jackie and Victoria will work on the blurb - Yvette will check on the deadline for this.
- Create a poster with both dates on it - Skye has access to the FB poster and will share it with Yvette to tweak.
- Gift cards & food? People feel gift cards are not needed but the Town can buy some cookies and a beverage for the events. Skye will make sure that these are bought but someone will need to pick them up at the office; Thursday the office closes at 6 and Friday it closes at 3 so someone needs to come before then to pick them up.

- Yvette will look into printing three bound copies for display. Yvette will create a simple handout with content from the presentation and make 30 copies of that.
2. Highlands
 - Schedule a presentation? Jackie has 4 possible dates, from 2:30 - 3:30. May 6, 14, 19. Since we already have a May 8 event, Jackie is suggesting May 19 for Highlands. The venue is Georgetown Parlor, which holds about 50 people. There is technology for a slideshow presentation. Jackie will give the presentation and Skye will attend for support. Nick and Stephanie can also participate. Highland Green community can also participate in this.
 - Poster - just make one poster and list all three dates (this event and library events)
 - It will be in the weekly newsletter and on the calendar as well.
 - Gift cards & food? Highland will supply the food; no gift cards.
 - Hard copies of the plan (15)
 3. Facebook Posts: Skye will check with the Town on whether a promotional post can be done. If so, perhaps just the poster that advertises the events. Members can post themselves through their own channels.
 4. Letters to the editor
 - Times Record (late May) - is Nancy still doing a column? Yvette will ask her if she can write a letter to be published about a week before the Town Meeting.
 - May issue of the Cryer (need by 4/15): we can tweak Nancy's letter and repurpose it for the Cryer.
 5. Email to interested parties reminding them of talks, opening on committee, and Town Meeting (early May & late May). We should send out emails to thank people for attending past events and encouraging them to come to future events and Town Meeting. Jackie and Yvette will craft the messages to give to Skye.

Other:

- Nick asked if everyone was OK with the Selectboard's additional language (about implementation); everyone was OK with that.
- Jackie brought up the idea of changing the name of the Energy Committee (after Town Meeting), e.g. Sustainability Committee. Perhaps the committee can begin to discuss this at the April meeting. The Committee will also review Yvette's fact sheet or other promotional material at the April 22nd meeting.
- The Committee should discuss how to present at Town Meeting at the May Energy Committee meeting.

2nd Invitation for Public Comment: None

Motion to adjourn at 5: Jackie 1st, Victoria 2nd, AIF