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## Permitted Temporary On-Site Business Signs (Ordinance chapter 225-33)

Other than permanent signs, there are two types of legal temporary signs that a business could potentially display, Sandwich Board and Banner. Note that Help Wanted signs are not considered a regulated sign *unless* they contain wording or a logo tying the message to an object, product, place, activity, person, institution, organization or business.

### **SANDWICH BOARD**

These signs are only allowed in the MUC, MUC-1, LV, and MV zoning districts. In these zones, a business may display a **SINGLE** sandwich board sign, **up to 6 square feet**, daily provided it is removed nightly. These signs are two-sided, typically shaped like an "A" and hinged at the top (but may be any shape), made of wood or any materials that appear to be wood and are not attached or pushed into the ground.

#### Key Points:

- Must be allowed in the zoning district and limited to one where allowed
- Must be located on the same property as the advertised business
- Must be no more than 6 square feet per side
- Must sit on the ground and not pushed in to the ground

### **BANNER**

With the exception of the R1, R2, R3, R4, and MV zoning districts, a **SINGLE** banner **up to 50 square feet in area** is allowed provided the total signage, including the banner, for the business does not exceed what is allowed in the zone.

For a sign to be a banner in the context of the ordinance, it must be made of lightweight fabric or a similar material with no permanent frame. For the purpose of this ordinance, lightweight means any sign able to be easily moved by a single average person and permanent frame means a frame that is mechanically fastened to a building or other fixed object on the property

#### Key Points:

- Must be allowed in the zoning district and limited to one where allowed
- Must be located on the same property as the advertised business
- Must not be larger than 50 square feet provided it and all other signs do not exceed the maximum cumulative square footage allowed